SPONSORSHIP GUIDE

APRIL 25, 2025

Solden

HONORING THE PAST 50 YEARS

EVENT DETAILS

ABOUT

YOU ARE INVITED TO JOIN US IN HONORING



of providing comprehensive services to survivors of sexual assault and intimate partner violence

FRIDAY, APRIL 25, 2025 Royal Park Hotel · Rochester, MI

The annual Haven Gala attracts a dedicated and diverse audience of community and corporate leaders, advocates and survivors. Equal parts meaningful and memorable, the event raises awareness and critical funding needed to assist more than 25,000 people each year.

The golden anniversary event features:

Cocktail hour · Gourmet seated dinner · Live music & dancing · Auction Stories of hope & resilience · "Golden Heart" Award presentations

...and more as we reflect on the past 50 years and continue working toward a future where intimate partner violence and sexual assault are eradicated.

THE VALUE OF YOUR PARTNERSHIP

1 in 3 Michigan families are affected by intimate partner violence each year.

Source: Michigan Family Independence Agency 30% to 60% of intimate partner violence perpetrators also abuse children in the household.

Source: National Domestic Violence Hotline In the United States, an average of 24 people per minute are victims of physical violence, rape or stalking by an intimate partner.

Source: National Criminal Justice Reference Service Domestic violence issues lead to nearly 8 million lost days of paid work each year, the equivalent of more than 32,000 full-time jobs.

Source: Centers for Disease Control and Prevention Michigan ranks fourth in the United States for rape cases reported annually.

Source: worldpopulation.com

Invest in the lives of thousands of survivors who turn to HAVEN for support each year. Your sponsorship and attendance has a direct impact on our ability to provide and expand essential services, including:

- + Shelter for survivors, their children and their pets
- One-on-one counseling
- Court advocacy
- + Assistance with personal protection orders
- + Forensic nurse program
- + 24-hour crisis and support line
- + Deaf and interpreter services
- + Education on consent and the root causes of abuse

Average roundtrip Lyft rideshare to HAVEN or a court appearance for those with transportation barriers\$50					
One month supply of personal care items for one survivor at HAVEN's residential shelter					
One personal protection order, safely served by law enforcement					
One basic home security kit Includes one doorbell camera, two outdoor lights, two deadbolt locks, two door reinforcements, and one sliding door security bar					
Sponsoring one child to attend HAVEN's Summer Youth Adventure					
One group therapy session (up to 2 <mark>0</mark> survivors)					
One month of groceries for HAVEN's shelter					
Crisis intervention and forensic exams for 25 survivors\$1,500					
One dose of anti-viral medication to prevent unwanted transmittable diseases after a sexual assault\$2,400					

SPONSORSHIP LEVELS



Presenting Sponsor | \$25,000

TAXABLE VALUE \$23,500

GUESTS:

- Twenty VIP tickets (two tables)
- Two overnight accommodations at the Royal Park Hotel on the evening of the event

EXCLUSIVE BENEFITS:

- Prominent logo recognition in all digital and print advertising for event
- Five social media mentions
- Recognition in gala press release
- Logo in three e-newsletters sent to more than 5,000 recipients
- Logo and link to sponsor's website on gala sales platform
- Full page ad in event program
- Logo recognition on all event signage, digital displaysand printed material
- Speaking opportunity during the event
- Permanent "Heart of Gold" plaque on HAVEN Donor Wall





Perseverance Sponsor | \$15,000 TAXABLE VALUE \$14,250

GUESTS:

- Ten VIP tickets (one table)
- One overnight accommodation at the Royal Park Hotel on the evening of the event

EXCLUSIVE BENEFITS:

- Three social media mentions
- Recognition in gala press release
- Logo in e-newsletter sent to more than 5,000 recipients
- Recognition on gala sales platform
- Half page ad in event program
- Logo recognition on all event signage, digital displaysand printed material

Courage Sponsor | \$10,000 Taxable value \$9,250

GUESTS:

- Ten VIP tickets (one table)
- One overnight accommodation at the Royal Park Hotel on the evening of the event

EXCLUSIVE BENEFITS:

- Two social media mentions
- Logo in e-newsletter sent to more than 5,000 recipients
- · Recognition on gala sales platform
- Quarter page ad in event program
- Logo recognition on all event signage, digital displays and printed material

Valet Parking Sponsor | \$10,000

TAXABLE VALUE \$9,650

GUESTS:

- Five VIP tickets
- One overnight accommodation at the Royal Park Hotel on the evening of the event

EXCLUSIVE BENEFITS:

- One social media mention
- Logo recognition on valet parking signage
- One quarter page ad in event program
- Logo recognition on all event signage, digital displaysand printed material

Tenacity Sponsor | \$7,500

TAXABLE VALUE \$6,750

GUESTS:

- Ten VIP tickets (one table)
- One overnight accommodation at the Royal Park Hotel on the evening of the event

EXCLUSIVE BENEFITS:

- One quarter page ad in event program
- Logo recognition on all event signage, digital displays and printed material

Silent Auction Sponsor | \$7,500 Taxable value \$7,125

GUESTS:

• Five VIP tickets

EXCLUSIVE BENEFITS:

- One quarter page ad in event program
- Logo recognition on silent auction material and digital platform



Bravery Sponsor | \$5,000

TAXABLE VALUE \$4,250

GUESTS:

• Ten VIP tickets

EXCLUSIVE BENEFITS:

- One social media mention
- Logo recognition on event digital displays and printed material

Cocktail Hour Sponsor | \$5,000

GUESTS:

• Two VIP tickets

EXCLUSIVE BENEFITS:

• 20" x 15" display ad near cocktail area

Logo recognition in event digital displays and printed material

Entertainment Sponsor | \$5,000

TAXABLE VALUE \$4,850

GUESTS:

• Two VIP tickets

EXCLUSIVE BENEFITS:

- 20" x 15" display ad near live entertainment
- Logo recognition on event digital displays and printed material

Table Sponsor | \$3,000TAXABLE VALUE \$2,250

GUESTS:

• Ten VIP tickets (one table)

EXCLUSIVE BENEFITS:

• Logo recognition in event digital displays and printed material



Media Sponsor | \$2,000

TAXABLE VALUE \$1,700

GUESTS:

• Four VIP tickets

EXCLUSIVE BENEFITS:

• Logo recognition in event digital displays and printed materials

Survivor Sponsor | \$1,000

TAXABLE VALUE \$850

GUESTS:

• Two VIP tickets

EXCLUSIVE BENEFITS:

• Logo recognition in event digital displays and printed materials

Silent Auction In-Kind Sponsor

SUPPORT OUR SILENT AUCTION BY DONATING VALUABLE ITEMS OR EXPERIENCES.

C O N T A C T development@haven-oakland.org to provide your auction item in support of the HAVEN Golden GALA by April 1, 2025.

Individual Ticket | \$250

Young Professional Ticket | \$150 (35 & younger)

TAXABLE VALUE \$75

Gala Overnight Stay at the Royal Park Hotel | \$199

NOTE Reservations must be made by calling 248.652.2600. Mention HAVEN GALA to receive discounted rate.



SPONSORSHIP FORM

For more information on the event, sponsorship opportunities or silent auction donations, visit **www.haven-oakland.org/gala** or contact the HAVEN development team at development@haven-oakland.org.

0	Presenting Sponsor		\$25,0	00	0	Cocktail Hour Sponsor	\$5,000
0	Perseverance Sponsor		\$15,00	00	0	Entertainment Sponsor	\$5,000
0	Courage Sponsor		\$10,00	00	0	Table Sponsor	\$3,000
0	Valet Parking Sponsor		\$10,00	00	0	Media Sponsor	\$2,000
0	O Tenacity Sponsor		\$7,50	0	0	Survivor Sponsor	\$1,000
0	O Silent Auction Sponsor		\$7,50	0	0	Individual Ticket	\$250 <u>x</u>
0	O Bravery Sponsor		\$5,00	0	0	Young Professional Ticket	\$150 <u>x</u>
Enclosed is my payment in the amount of: <u>S</u> Cardholder Name							
in the amount of:				Card Numbe			
Process my credit card in the amount of:		\$		Exp.		Security Code	
Contact Person							
Company Name							
Address							
City State Zip Code							
Email Phone							

PLEASE RSVP BY APRIL 4, 2025.

To do so, email development@haven-oakland.org or fax form to 248-334-3161.

THERE WILL BE NO PRINTED TICKETS TO THE EVENT.

Names will be listed at the registration table.

First and Last Name	Preferred Phone # used for auction only	Email	Dietary Restriction
1			○ Gluten-free ○ Vegeterian/Vegan
2			○ Gluten-free ○ Vegeterian/Vegan
3			○ Gluten-free ○ Vegeterian/Vegan
4			○ Gluten-free ○ Vegeterian/Vegan
5			○ Gluten-free ○ Vegeterian/Vegan
6			○ Gluten-free ○ Vegeterian/Vegan
7			○ Gluten-free ○ Vegeterian/Vegan
8			○ Gluten-free ○ Vegeterian/Vegan
9			○ Gluten-free ○ Vegeterian/Vegan
10			○ Gluten-free ○ Vegeterian/Vegan

SPONSOR NAME/NAME OF TICKET PURCHASER:

Presenting Sponsor | 20 tickets Perseverance Sponsor | 10 tickets Courage Sponsor | 10 tickets Valet Parking Sponsor | 5 tickets Tenacity Sponsor | 10 tickets Silent Auction Sponsor | 5 tickets Bravery Sponsor | 10 tickets Cocktail Hour Sponsor | 2 tickets Entertainment Sponsor | 2 tickets Table Sponsor | 10 tickets Media Sponsor | 4 tickets Survivor Sponsor | 2 tickets

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11			○ Gluten-free ○ Vegeterian/Vegan
12			○ Gluten-free ○ Vegeterian/Vegan
13			○ Gluten-free ○ Vegeterian/Vegan
14			○ Gluten-free ○ Vegeterian/Vegan
15			○ Gluten-free ○ Vegeterian/Vegan
16			○ Gluten-free ○ Vegeterian/Vegan
17			○ Gluten-free ○ Vegeterian/Vegan
18			○ Gluten-free ○ Vegeterian/Vegan
19			○ Gluten-free ○ Vegeterian/Vegan
20			○ Gluten-free ○ Vegeterian/Vegan

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SILENT AUCTION FORM

Donor's Name (as it should appear in the program)		
Contact Name (if different from above)		
Address		
City	State	Zip
Email		
Personal Phone	Business Phone	
Donation information:		
Item:	Value of item: _	

Description

Please provide a brief summary of the auction item and note any restrictions, deadlines, exclusions, expiration/blackout dates, etc.

Donation method (please check one)

- _____ Donation is enclosed
- _____ Donation will be mailed to you
- _____ Create a gift certificate for me with the details/restrictions above
- _____ Contact me to arrange pick-up
 - _____ Other (please specify) ___

Please submit form to development@haven-oakland.org by April 4, 2025.

If you have questions or concerns regarding your donation, contact Jen Porter at jporter@haven-oakland.org

HAVEN TAX ID# 38-2426175

OFFICE USE ONLY:

801 Vanguard Drive Pontiac, MI 48341 e. development@haven-oakland.org p. 248.334.1284

Pickup/drop off date: _____

HAVEN representative: _____